Press Release

Shinhan Asset Management to Launch SOL China Consumer Trend ETF Tracking the Solactive-KEDI China Consumer Trend Index

25 November 2025

FRANKFURT AM MAIN – Solactive is pleased to announce its collaboration with Shinhan Asset Management on the launch of SOL China Consumer Trend ETF tracking the Solactive-KEDI China Consumer Trend Index. The index is designed to capture the growth dynamics of China's and Hong Kong's evolving consumer landscape, reflecting the region's structural shift.

China's domestic consumption has rebounded steadily, supported by government policy that stimulate internal demand and bolster consumer confidence. As spending trends shift toward premium, experiential, and brand-driven categories — particularly in the post-pandemic era, investor attention has increasingly turned toward consumer-oriented companies with scalable business models and strong revenue momentum.

The Solactive-KEDI China Consumer Trend Index aims to identify and track the ten highest – scoring, liquid, and fast-growing Hong Kong-listed companies in the consumer discretionary and staples sectors. These include industries such as, specialty stores, restaurants, other consumer specialties, movies and entertainment, food retail, and apparel and footwear—classified according to FactSet standards. Eligible constituents must meet a minimum threshold of 10% trailing twelve-month sales growth. The scoring process combines 30% normalized free-float market capitalization and 70% normalized sales growth, with the ten highest-scoring companies forming the final index portfolio. Constituents are weighted proportionally to their scores, with individual weights capped at 20% and iteratively redistributed to ensure diversification and maintain liquidity.

The ETF was listed on 25 November 2025 on the Korea Exchange (KRX) with the ticker code "A0131A0".

Timo Pfeiffer, Chief Markets Officer at Solactive, commented: *"We are delighted to collaborate with Shinhan Asset Management on this ETF, which highlights the rising importance of China's domestic consumption and its structural transformation from export-led growth toward a consumer-driven economy. The Solactive-KEDI China Consumer Trend Index offers investors transparent and data-driven access to this pivotal market transition."*

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Yun Ji Cha, ETF Product Strategiest at Shinhan Asset Management, commented: *"We are pleased to collaborate with Solactive on capturing China's consumer market shift — from the era of Moutai to the rise of POP MART. This ETF reflects the tastes of China's MZ generation, focusing on innovative, brand-driven companies. As Korea's only "New Consumption" ETF, it offers investors an exclusive opportunity to participate in the dynamic growth of China's emerging consumer landscape."*

For more information, please visit**:**

http://www.solactive.com

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Note to editors

About Solactive

Solactive is a leading provider of indexing, benchmarking, and calculation solutions for the global investment and trading community. Headquartered in Frankfurt and, with offices in Hong Kong, Toronto, Berlin, Dresden, and Amsterdam, we innovate and disrupt the status quo as the partner of choice for our clients.

The unique blend of our 300 staff's expertise in data, data science, financial markets, and technology enables our clients' continued success through the delivery of a superior experience, unique customization capabilities, and the best value for money available in the industry. With more than 30,000 indices calculated daily, we offer a full suite of solutions, including market-leading ESG and thematic indices.

As of January 2024, Solactive served approximately 500 clients across the world, with approximately US$300 billion invested in products linked to our indices. Solactive is registered with ESMA as a benchmark administrator and is supervised by the BaFin.

Disclaimer

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