

Press Release

Strives Asset Management Launches Strive 500 ETF, Tracking Solactive GBS United States 500 Index

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FRANKFURT AM MAIN – With the increasing likelihood of a recession on the horizon as inflation rises, investors might want to turn into diversifying their portfolios with options that traditionally are less susceptible to downturns or usually recover from bear markets and recessions. The largest 500 companies in the United States historically recovered from volatile periods, offering interesting returns in the long term. Within this framework, Solactive is pleased to announce that Strive Asset Management launched a new exchange-traded fund, **Strive 500 ETF**, tracking the **Solactive GBS United States 500 Index**, with **ETF Architect** as the sponsor.

The **Solactive GBS United States 500 Index** intends to track the performance of the largest 500 companies in the United States stock market and is based on the **Solactive Global Benchmark Series (GBS)**. The constituents are selected based on company market capitalization and weighted by free-float market capitalization.

The launch follows a successful release of Strive's first product with the German Index Provider. The **Strive U.S. Energy ETF**, which tracks the **Solactive United States Energy Regulated Capped Index**, collected more than USD 300 Million in Assets Under Management in the first three weeks after its listing, on August 9, 2022.

The new Strive 500 ETF listed on the New York Stock Exchange under the ticker symbol "STRV".

Timo Pfeiffer, Chief Markets Officer at Solactive, commented: *"We are delighted that an index from our flagship benchmark series has been chosen by Strive to add a core product with exposure to the US Large Caps to their growing range of products."*

Matt Cole, Strive's Head of Products and Investments, said: *"The Strive 500 gives investors a core portfolio position of diversified large-cap exposure to 500 of the largest U.S. corporations with Strive's differentiated message. As a fiduciary to our clients, Strive will mandate U.S. corporations to remain mission-focused and stay out of political or social issues. We hope to drive change through our shareholder engagement. An initial area of focus with corporations in our Strive 500 ETF will be merit-based hiring. Strive strongly believes all hiring should be based exclusively on merit, not based on race, sex, political ideology, or any other affinity group."*

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Note to editors

About Solactive

Solactive is a leading provider of indexing, benchmarking, and calculation solutions for the global investment and trading community. Headquartered in Frankfurt and, with offices in Hong Kong, Toronto, Berlin, and Dresden, we innovate and disrupt the status quo as the partner of choice for our clients.

The unique blend of our 250 staff's expertise in data, data science, financial markets, and technology enables our clients' continued success through the delivery of a superior experience, unique customization capabilities, and the best value for money available in the industry. With more than 20,000 indices calculated daily, we offer a full suite of solutions, including market-leading ESG and thematic indices.

As at January 2022, Solactive served approximately 500 clients across the world, with approximately US\$250 billion invested in products linked to our indices. Solactive is registered with ESMA as a benchmark administrator and is supervised by the BaFin.

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