

# INDEX GUIDELINE

SOLACTIVE CONNECTED CONSUMER INDEX

Version 1.1

10 December 2020

### TABLE OF CONTENTS

Int	roduc	tion	. 3
1.	In	dex Specifications	.4
	1.1.	Scope of the Index	.4
	1.2.	Identifiers and Publication	.4
	1.3.	Initial Level of the Index	. 5
	1.4.	Prices and calculation frequency	. 5
	1.5.	Licensing	. 5
2.	In	dex Selection	. 6
	2.1.	Index Universe Requirements	. 6
	2.2.	Selection of the Index Components	. 6
	2.3.	Weighting of the Index Components	. 7
3.	Re	balance	. 8
	3.1.	Ordinary Rebalance	. 8
	3.2.	Extraordinary Rebalance	. 8
4.	Са	Iculation of the Index	.9
	4.1.	Index formula	.9
	4.2.	Accuracy	.9
	4.3.	Adjustments	.9
	4.4.	Corporate actions	10
	4.5.	Recalculation	11
	4.6.	Market Disruption	11
5.	Mi	scellaneous	12
	5.1.	Discretion	12
	5.2.	Methodology Review	12
	5.3.	Changes in calculation method	12
	5.4.	Termination	13
	5.5.	Oversight	13
6.	De	efinitions	14
Со	ntact		15

### INTRODUCTION

This document (the "GUIDELINE") is to be used as a guideline with regard to the composition, calculation and maintenance of the SOLACTIVE CONNECTED CONSUMER INDEX (the "INDEX"). Any amendments to the rules made to the GUIDELINE are approved by the OVERSIGHT COMMITTEE specified in Section 5.5. The INDEX is owned, calculated, administered and published by Solactive AG ("SOLACTIVE") assuming the role as administrator (the "INDEX ADMINISTRATOR") under the Regulation (EU) 2016/1011 (the "BENCHMARK REGULATION" or "BMR"). The name "Solactive" is trademarked.

## *The text uses defined terms which are formatted with "SMALL CAPS. Such Terms shall have the meaning assigned to them as specified in Section 6 (Definitions).*

The GUIDELINE and the policies and methodology documents referenced herein contain the underlying principles and rules regarding the structure and operation of the INDEX. SOLACTIVE does not offer any explicit or tacit guarantee or assurance, neither pertaining to the results from the use of the INDEX nor the level of the INDEX at any certain point in time nor in any other respect. SOLACTIVE strives to the best of its ability to ensure the correctness of the calculation. There is no obligation for SOLACTIVE – irrespective of possible obligations to issuers – to advise third parties, including investors and/or financial intermediaries, of any errors in the INDEX. The publication of the INDEX by SOLACTIVE does not constitute a recommendation for capital investment and does not contain any assurance or opinion of SOLACTIVE regarding a possible investment in a financial instrument based on this INDEX.

### 1. INDEX SPECIFICATIONS

### 1.1. SCOPE OF THE INDEX

Category	Description			
Asset Class	Equity			
Strategy	Representation of securities that have business operations in at least one of the following fields: Home Entertainment, Online Education, Remote Health and Well-Being, and Virtual & Digital Social Interaction.			
Regional Allocation	United States			
Rebalancing Fee	-			
Rebalancing Frequency	Semi-Annually			

#### 1.2. IDENTIFIERS AND PUBLICATION

The INDEX is published under the following identifiers:

Name	ISIN	Currency	Туре	RIC	BBG ticker
SOLACTIVE CONNECTED	DE000SL0A154	USD	PR*	.SOLCONP	SOLCONN Index
Consumer Index PR	DEUUUSLUAI34				
SOLACTIVE CONNECTED	DE000SL0A162	USD	NTR*	.SOLCONN	
Consumer Index NTR					
SOLACTIVE CONNECTED	DE000SL0A170	USD	GTR*	.SOLCONT	
Consumer Index TR					

\*PR, NTR, GTR means that the Index is calculated as price return, net total return, gross total return Index as described in the Equity Index Methodology, which is available on the SOLACTIVE website: <a href="https://www.solactive.com/documents/equity-index-methodology/">https://www.solactive.com/documents/equity-index-methodology/</a>

The INDEX is published on the website of the INDEX ADMINISTRATOR (<u>www.solactive.com</u>) and is, in addition, available via the price marketing services of Boerse Stuttgart GmbH and may be distributed to all of its affiliated vendors. Each vendor decides on an individual basis as to whether it will distribute or display the INDEX via its information systems.

Any publication in relation to the INDEX (e.g. notices, amendments to the GUIDELINE) will be available at the website of the INDEX ADMINISTRATOR: <u>https://www.solactive.com/news/announcements/</u>.



### 1.3. INITIAL LEVEL OF THE INDEX

The initial level of the INDEX on the 01/01/2015, the START DATE, is 1000. Historical values from the 16/07/2020, the LIVE DATE, will be recorded in accordance with Article 8 of the BMR. Levels of the INDEX published for a period prior to the LIVE DATE have been back- casted. The back-casted index levels have been calculated by the standard index formula instead of the divisor index formula, thereby reinvesting dividends or other distributions back into the INDEX COMPONENT paying the dividend or other distribution. The back-casted index levels are based on ex-post adjusted prizes.

### 1.4. PRICES AND CALCULATION FREQUENCY

The level of the INDEX is calculated on each CALCULATION DAY from 3:30 p.m. to 10:50 p.m. CET based on the TRADING PRICES on the EXCHANGES on which the INDEX COMPONENTS are listed. TRADING PRICES of INDEX COMPONENTS not listed in the INDEX CURRENCY are converted using the current Intercontinental Exchange (ICE) spot foreign exchange rate. Should there be no current TRADING PRICE for an INDEX COMPONENT, the later of: (i) the most recent CLOSING PRICE; or (ii) the last available TRADING PRICE for the preceding TRADING DAY is used in the calculation.

In addition to the intraday calculation a closing level of the INDEX for each CALCULATION DAY is also calculated. This closing level is based on the CLOSING PRICES for the INDEX COMPONENTS on the respective EXCHANGES on which the INDEX COMPONENTS are listed. The CLOSING PRICES of INDEX COMPONENTS not listed in the INDEX CURRENCY are converted using the 04:00 p.m. London time WM Fixing quoted by Reuters. If there is no 04:00 p.m. London time WM Fixing for the relevant CALCULATION DAY, the last available 04:00 p.m. London time WM Fixing will be used for the closing level calculation.

### 1.5. LICENSING

Licenses to use the INDEX as the underlying value for financial instruments, investment funds and financial contracts may be issued to stock exchanges, banks, financial services providers and investment houses by SOLACTIVE.

### 2. INDEX SELECTION

On each SELECTION DAY, the INDEX ADMINISTRATOR will revise the composition of the INDEX.

In a first step, the INDEX ADMINISTRATOR determines the INDEX UNIVERSE in accordance with Section 2.1. The INDEX UNIVERSE comprises all those financial instruments which fulfill the INDEX UNIVERSE REQUIREMENTS (as specified in Section 2.1) and will constitute a starting pool from which the components of the INDEX will be selected. Based on this INDEX UNIVERSE, the new composition of the INDEX will be determined by applying the rules outlined in Section 2.2.

Each new INDEX COMPONENT will be assigned a weight as described in Section 2.3.

### 2.1. INDEX UNIVERSE REQUIREMENTS

The INDEX UNIVERSE is comprised of all financial instruments which fulfill the below requirements:

- a) Primary listing on a regulated exchange in the United States or listed on a regulated exchange in the United States as an American Depositary Receipt (ADR).
- b) AVERAGE DAILY VALUE TRADED in the last six months of at least USD 5,000,000.
- c) Financial instruments of companies whose FactSet Industry is not "Media Conglomerates" nor "Major Telecommunications".

(the "INDEX UNIVERSE REQUIREMENTS")

The determination of the INDEX UNIVERSE is fully rule-based and the INDEX ADMINISTRATOR cannot make any discretionary decisions.

### 2.2. SELECTION OF THE INDEX COMPONENTS

Based on the INDEX UNIVERSE, the initial composition of the INDEX as well as any selection for an ordinary rebalance is determined on the SELECTION DAY in accordance with the following rules:

The selection is done based on screening of publicly available information such as financial websites, search engines or company publications using a natural language processing algorithm. Using keywords that describe the index theme, the algorithm identifies companies that have or are expected to have significant exposure to at least one of the following categories: Home Entertainment, Online Education, Remote Health and Well-Being, and Virtual & Digital Social Interaction. The resulting universe may include companies that offer services, infrastructure, and/or technology in at least one of the four aforementioned fields.

The algorithm then ranks these companies according to their relevance in relation to the theme-specific keywords ("Index Score"). The index includes the 10 constituents per category that exhibit the highest Index Score. The algorithm is run four times – once per each index category. At selection, the index is constituted

of 40 companies. In case there are less than 10 constituents that fulfill the INDEX UNIVERSE REQUIREMENTS for any given index category, the index would be constituted by 40 minus the number of companies needed for said category to have 10 constituents. After each algorithm run, a false-positive check is performed in order to verify that the companies obtained by the algorithm fit the particular theme. Companies that do not have relevant business exposure to the Index Theme are removed at this stage. In case there is an overlapping constituent on two or more of the algorithm's runs, this constituent would be kept for the index category for which it has the highest position rank (according to its Index Score). In case the overlapping constituent in question has the same position rank in multiple algorithm runs, it would be kept in the run for which there is the lowest number of total constituents outputted by the algorithm which fulfill the INDEX UNIVERSE REQUIREMENTS. The aforementioned constituent would be dropped for the remaining categories, for which another relevant company (according to its Index Score) would be included. This process is repeated until there are no overlapping constituents among the index categories.

In order to avoid excess turnover, the following buffer rule applies for any future Selection:

A constituent that is not in the current index composition is eligible for inclusion if it ranks at least 5<sup>th</sup> or higher in a given index category position rank ("higher rank"), and if a current constituent in the same category composition ranks 20<sup>th</sup> or lower ("lower rank"). In this case, the constituent with the lowest category position rank within said category is removed. In case that a given index category is composed by less than 10 constituents, said index category's eligibility for inclusion higher rank (as defined above) would be lowered until this index category is composed of 10 constituents. The constituents' index category position rank is determined according to their within-category Index Score.

(the "INDEX COMPONENT REQUIREMENTS")

The selection of the INDEX COMPONENTS is fully rule-based and the INDEX ADMINISTRATOR cannot make any discretionary decision.

#### 2.3. WEIGHTING OF THE INDEX COMPONENTS

On each Selection Day each INDEX COMPONENT is assigned an equal weight.

### 3. REBALANCE

#### 3.1. ORDINARY REBALANCE

In order to reflect the new selection of the INDEX COMPONENTS determined on the SELECTION DAY (in accordance with Section 2.1 and 2.2) the INDEX is adjusted on the REBALANCE DAY after CLOSE OF BUSINESS.

This is carried out by implementing the shares as determined on the FIXING DAY based on the weights calculated on the SELECTION DAY.

For more information on the rebalance procedure please refer to the Equity Index Methodology, which is incorporated by reference and available on the Solactive website: <u>https://www.solactive.com/documents/equity-index-methodology/</u>]

SOLACTIVE will publish any changes made to the INDEX COMPONENTS with sufficient notice before the REBALANCE DAY on the SOLACTIVE webpage under the section "Announcement", which is available at https://www.solactive.com/news/announcements/

#### 3.2. EXTRAORDINARY REBALANCE

The INDEX is not rebalanced extraordinarily.

### 4. CALCULATION OF THE INDEX

### 4.1. INDEX FORMULA

The INDEX is calculated as a price return, gross total return, and net total return Index.

The calculation is performed according to the Equity Index Methodology, which is available on the SOLACTIVE website: <u>https://www.solactive.com/documents/equity-index-methodology/</u>. The divisor index formula stipulates that the level of the INDEX changes based on the change of the prices of its INDEX COMPONENTS taking into account their weight in the INDEX and any currency conversion in case the price of an INDEX COMPONENT is quoted in a currency other than the INDEX CURRENCY.

Any dividends or other distributions are reinvested across the entire basket of INDEX COMPONENTS by means of a divisor at the opening of the effective date (the so-called ex-date) of the payment of such dividend or other distribution.

A more detailed description of the mechanics of the index calculation formula can be found in the Equity Index Methodology under Section 1.2.

#### 4.2. ACCURACY

The level of the INDEX will be rounded to two decimal places. Divisors will be rounded to six decimal places. TRADING PRICES and foreign exchange rates will be rounded to six decimal places

### 4.3. ADJUSTMENTS

Under certain circumstances, an adjustment of the INDEX may be necessary between two regular REBALANCE DAYS. Such adjustment has to be made if a corporate action (as specified in Section 4.4 below) in relation of an INDEX COMPONENT occurs. Such adjustment may have to be done in relation to an INDEX COMPONENT and/or may also affect the number of INDEX COMPONENTS and/or the weighting of certain INDEX COMPONENTS and will be made in compliance with the Solactive Equity Index Methodology, which is incorporated by reference and available on the SOLACTIVE website: <a href="https://www.solactive.com/documents/equity-index-methodology/">https://www.solactive.com/documents/equity-index-methodology/</a>.

SOLACTIVE will announce the INDEX adjustment giving a notice period of at least two TRADING DAYS (with respect to the affected INDEX COMPONENT) on the SOLACTIVE website under the Section "Announcements", which is available at https://www.solactive.com/news/announcements/. The INDEX adjustments will be implemented on the effective day specified in the respective notice.



### 4.4. CORPORATE ACTIONS

As part of the INDEX maintenance SOLACTIVE will consider various events – also referred to as corporate actions – which result in an adjustment to the INDEX between two regular REBALANCE DAYS. Such events have a material impact on the price, weighting or overall integrity of INDEX COMPONENTS. Therefore, they need to be accounted for in the calculation of the INDEX. Corporate actions will be implemented from the cum-day to the ex-day of the corporate action, so that the adjustment to the INDEX coincides with the occurrence of the price effect of the respective corporate action.

Adjustments to the INDEX to account for corporate actions will be made in compliance with the Equity Index Methodology, which is available on the SOLACTIVE website: <u>https://www.solactive.com/documents/equity-index-methodology/</u>. This document contains for each corporate action a brief definition and specifies the relevant adjustment to the INDEX variables.

While SOLACTIVE aims at creating and maintaining its methodology for treatment of corporate actions as generic and transparent as possible and in line with regulatory requirements, it retains the right in accordance with the Equity Index Methodology to deviate from these standard procedures in case of any unusual or complex corporate action or if such a deviation is made to preserve the comparability and representativeness of the INDEX over time.

SOLACTIVE considers following, but not conclusive, list of corporate actions as relevant for INDEX maintenance:

- > Cash Distributions (e.g. payment of a dividend)
- > Stock distributions (e.g. payment of a dividend in form of additional shares)
- > Stock distributions of another company (e.g. payment of a dividend in form of additional shares of another company (e.g. of a subsidiary))
- > Share splits (company's present shares are divided and therefore multiplied by a given factor)
- > Reverse splits (company's present shares are effectively merged)
- > Capital increases (such as issuing additional shares)
- > Share repurchases (a company offer its shareholders the option to sell their shares to a fixed price)
- > Spin-offs (the company splits its business activities into two or more entities and distributes new equity shares in the created entities to the shareholders of the former entity)
- Mergers & Acquisitions (transaction in which the ownership of a company (or other business organizations) are transferred or consolidated with other entities, e.g. fusion of two or more separate companies into one entity)
- > Delistings (company's shares are no longer publicly traded at a stock exchange)
- > Nationalization of a company (effective control of a legal entity is taken over by a state)
- > Insolvency

### 4.5. RECALCULATION

SOLACTIVE makes the greatest possible efforts to accurately calculate and maintain its indices. However, errors in the determination process may occur from time to time for variety reasons (internal or external) and therefore, cannot be completely ruled out. SOLACTIVE endeavors to correct all errors that have been identified within a reasonable period of time. The understanding of "a reasonable period of time" as well as the general measures to be taken are generally depending on the underlying and is specified in the Solactive Correction Policy, which is incorporated by reference and available on the SOLACTIVE website: <a href="https://www.solactive.com/documents/correction-policy/">https://www.solactive.com/documents/correction-policy/</a>.

### 4.6. MARKET DISRUPTION

In periods of market stress SOLACTIVE calculates its indices following predefined and exhaustive arrangements as described in the Solactive Disruption Policy, which is incorporated by reference and available on the SOLACTIVE website: <u>https://www.solactive.com/documents/disruption-policy/</u>. Such market stress can arise due to a variety of reasons, but generally results in inaccurate or delayed prices for one or more INDEX COMPONENTS. The determination of the INDEX may be limited or impaired at times of illiquid or fragmented market stress.

### 5. MISCELLANEOUS

### 5.1. DISCRETION

Any discretion which may need to be exercised in relation to the determination of the INDEX (for example the determination of the INDEX UNIVERSE (if applicable), the selection of the INDEX COMPONENTS (if applicable) or any other relevant decisions in relation to the INDEX) shall be made in accordance with strict rules regarding the exercise of discretion or expert judgement.

#### 5.2. METHODOLOGY REVIEW

The methodology of the INDEX is subject to regular review, at least annually. In case a need of a change of the methodology has been identified within such review (e.g. if the underlying market or economic reality has changed since the launch of the INDEX, i.e. if the present methodology is based on obsolete assumptions and factors and no longer reflects the reality as accurately, reliably and appropriately as before), such change will be made in accordance with the Solactive Methodology Policy\_which is incorporated by reference and available on the SOLACTIVE website: <a href="https://www.solactive.com/documents/methodology-policy/">https://www.solactive.com/documents/methodology-policy/</a>.

Such change in the methodology will be announced on the SOLACTIVE website under the Section "<u>Announcement</u>", which is available at https://www.solactive.com/news/announcements/. The date of the last amendment of this INDEX is contained in this GUIDELINE.

### 5.3. CHANGES IN CALCULATION METHOD

The application by the INDEX ADMINISTRATOR of the method described in this document is final and binding. The INDEX ADMINISTRATOR shall apply the method described above for the composition and calculation of the INDEX. However, it cannot be excluded that the market environment, supervisory, legal and financial or tax reasons may require changes to be made to this method. The INDEX ADMINISTRATOR may also make changes to the terms and conditions of the INDEX and the method applied to calculate the INDEX that it deems to be necessary and desirable in order to prevent obvious or demonstrable error or to remedy, correct or supplement incorrect terms and conditions. The INDEX ADMINISTRATOR is not obliged to provide information on any such modifications or changes. Despite the modifications and changes, the INDEX ADMINISTRATOR will take the appropriate steps to ensure a calculation method is applied that is consistent with the method described above.



### 5.4. TERMINATION

SOLACTIVE makes the greatest possible efforts to ensure the resilience and continued integrity of its indices over time. Where necessary, SOLACTIVE follows a clearly defined and transparent procedure to adapt Index methodologies to changing underlying markets (see Section 5.2 "Methodology Review") in order to maintain continued reliability and comparability of the indices. Nevertheless, if no other options are available the orderly cessation of the INDEX may be indicated. This is usually the case when the underlying market or economic reality, which an index is set to measure or to reflect, changes substantially and in a way not foreseeable at the time of inception of the index, the index rules, and particularly the selection criteria, can no longer be applied coherently or the index is no longer used as the underlying value for financial instruments, investment funds and financial contracts.

SOLACTIVE has established and maintains clear guidelines on how to identify situations in which the cessation of an index is unavoidable, how stakeholders are to be informed and consulted and the procedures to be followed for a termination or the transition to an alternative index. Details are specified in the Solactive Termination Policy, which is incorporated by reference and available on the SOLACTIVE website: <u>https://www.solactive.com/documents/termination-policy/.</u>

#### 5.5. OVERSIGHT

An oversight committee composed of staff from SOLACTIVE and its subsidiaries (the "OVERSIGHT COMMITTEE") is responsible for decisions regarding any amendments to the rules of the INDEX. Any such amendment, which may result in an amendment of the GUIDELINE, must be submitted to the OVERSIGHT COMMITTEE for prior approval and will be made in compliance with the Methodology Policy, which is available on the SOLACTIVE website: <u>https://www.solactive.com/documents/methodology-policy/</u>.

### 6. DEFINITIONS

"AVERAGE DAILY VALUE TRADED" means, in respect of an INDEX COMPONENT, the sum of DAILY VALUE TRADED over the specified period divided by the number of TRADING DAYS that fall in the specified period.

"BENCHMARK REGULATION" shall have the meaning as defined in Section "Introduction".

"BMR" shall have the meaning as defined in Section "Introduction".

"BUSINESS DAY" is a day on which the New York Stock Exchange (NYSE) is open for general business.

"CALCULATION DAY" is every weekday from Monday to Friday. A day on which the New York Stock Exchange (NYSE) is not open for general business is not a CALCULATION DAY.

"CLOSE OF BUSINESS" is the calculation time of the closing level of the INDEX as outlined in Section 1.4.

The "CLOSING PRICE" in respect of an INDEX COMPONENT and a TRADING DAY is a security's final regular-hours TRADING PRICE published by the EXCHANGE and determined in accordance with the EXCHANGE regulations. If the EXCHANGE has no or has not published a CLOSING PRICE in accordance with the EXCHANGE rules for an INDEX COMPONENT, the last TRADING PRICE will be used.

"DAILY VALUE TRADED" means, in respect of an INDEX COMPONENT and a TRADING DAY, the product of (i) the CLOSING PRICE of such INDEX COMPONENT and (ii) the volume traded (measured as a number of shares) of such INDEX COMPONENT on the EXCHANGE during such TRADING DAY.

"ELIGIBLE REBALANCE DAY" is each day that is a TRADING DAY at the New York Stock Exchange.

"EXCHANGE" is with respect to the INDEX and every INDEX COMPONENT, the respective exchange where the INDEX COMPONENT has its listing as determined in accordance with the rules in Section 2.

"FIXING DAY" is the SELECTION DAY.

"GUIDELINE" shall have the meaning as defined in Section "Introduction".

"INDEX" shall have the meaning as defined in Section "Introduction".

"INDEX ADMINISTRATOR" shall have the meaning as defined in Section "Introduction".

"INDEX COMPONENT" is each security reflected in the INDEX.

"INDEX COMPONENT REQUIREMENTS" shall have the meaning as defined in Section 2.2.

"INDEX CURRENCY" is the currency specified in the column "Currency" in the table in Section 1.2.

"INDEX UNIVERSE REQUIREMENTS" shall have the meaning as defined in Section 2.1.

"INDEX UNIVERSE" is the sum of all financial instruments which fulfill the INDEX UNIVERSE REQUIREMENTS.

"LIVE DATE" shall have the meaning as defined in Section 1.3.

"OVERSIGHT COMMITTEE" shall have the meaning as defined in Section 5.5.

"REBALANCE DAY" is the second Wednesday in March, and September. If that day is not a BUSINESS DAY the REBALANCE DAY will be the immediately following BUSINESS DAY.

"SELECTION DAY" is the first Wednesday in March, and September.

"SOLACTIVE" shall have the meaning as defined in Section "Introduction".

"START DATE" shall have the meaning as defined in Section 1.3.

"TRADING DAY" is with respect to an INDEX COMPONENT included in the INDEX at the REBALANCE DAY and every INDEX COMPONENT included in the INDEX at the CALCULATION DAY immediately following the REBALANCE DAY (for clarification: this provision is intended to capture the TRADING DAYS for the securities to be included in the INDEX as new INDEX COMPONENTS with close of trading on the relevant EXCHANGE on the REBALANCE DAY) a day on which the relevant EXCHANGE is open for trading (or a day that would have been such a day if a market disruption had not occurred), excluding days on which trading may be ceased prior to the scheduled EXCHANGE closing time and days on which the EXCHANGE is open for a scheduled shortened period. The INDEX ADMINISTRATOR is ultimately responsible as to whether a certain day is a TRADING DAY.

The "TRADING PRICE" in respect of an INDEX COMPONENT and a TRADING DAY is the most recent published price at which the INDEX COMPONENT was traded on the respective EXCHANGE.



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