

Press Release

Investing in Providers of Global Data Infrastructure with Global X's New Data Center REITs & Digital Infrastructure ETF

29 October 2020

According to Cisco's Annual Internet Report, 66 percent of the world's population (5.3 billion people) will have access to the internet by 2023. This staggering amount of data produced requires an efficient global data infrastructure, a demand, which created a whole industry of companies specialized in building and operating large data centers that process society's digital life. To enable investors to access Data Centers straightforwardly, Global X launched an ETF incorporating large-scale Data Center and digital infrastructure players in their new Global X Data Center REITs & Digital Infrastructure ETF [Ticker: VPN], tracking an ARTIS®-based Solactive index.

Solactive incorporated key Data Center REIT operators as well as industry-related players providing data infrastructure in one index, the **Solactive Data Center REITs & Digital Infrastructure Index**. Index constituents are selected via Solactive's proprietary natural language processing algorithm **ARTIS®**.

ARTIS® utilizes advanced algorithms to parse high volumes of public documents evaluating companies' exposure to various themes or topics and the firm's corresponding relevance inside these very fields. Companies eligible for index inclusion need to generate at least 50% of their revenues from data center and/or cellular tower related business operations. This selection may include companies that own, operate, and or develop data centers (including data center REITs), cellular towers (including cellular tower REITs), or manufacturers of servers and/or other hardware often used in data centers and cellular towers, including semiconductors, integrated circuits, and processors.

"Data centers existed long before I had the pleasure to listen to my old 56K modem's serenade, and, today, play a significant role in our every-day life," comments Timo Pfeiffer, Chief Markets Officer at Solactive. "As investors progressively want to diversify their portfolios, Global X's Data Center REITs & Digital Infrastructure ETF eschews traditional brick-and-mortar real estate investments for a contemporary approach that plays on the increasing demand for digital infrastructure. We are happy to work with Global X and serve as their partner to make innovative ideas publicly investible once again."

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The **Global X's Data Center REITs & Digital Infrastructure ETF** started trading on the 29th of October on Nasdaq.

For more information please visit <http://www.solactive.com>

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Note to editors

About Solactive

Solactive is a leading provider of indexing, benchmarking, and calculation solutions for the global investment and trading community. Headquartered in Frankfurt, and with offices in Hong Kong, Toronto, Berlin, and Dresden, we innovate and disrupt the status quo as the partner of choice for our clients.

The unique blend of our 250 staff's expertise in data, data science, financial markets, and technology enables our clients' continued success through the delivery of a superior experience, unique customization capabilities, and the best value for money available in the industry. With more than 14,000 indices calculated daily, we offer a full suite of solutions, including market-leading ESG and thematic indices.

As at April 2020, Solactive served approximately 450 clients across the world, with approximately US\$200 billion invested in products linked to our indices. Solactive is registered with ESMA as a benchmark administrator and is supervised by the BaFin.

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