

Press Release

Global X ETFs releases new Telemedicine & Digital Health ETF tracking ARTIS®-based **Solactive Index**

30 July 2020

Digitization continues to permeate many areas of society's everyday life. The healthcare sector is a prime example of this trend, as a historically localized and analog industry increasingly adopts digital solutions to improve health outcomes and reduce costs. To capture the growth potential associated with this theme, Global X ETFs is introducing the Telemedicine & Digital Health ETF (EDOC), which includes companies both providing or are affiliated with digital medical services and digital healthcare.

According to recent statistics, the global digital health market is expected to reach a value of USD 504.4 billion by 2025, growing with an expected CAGR of 29.6 percent from 2019 to 2025¹. Investors, who want to participate in the potential growth of the digital health market, now have the opportunity to invest in a basket of companies pooled into EDOC, which tracks the **Solactive Telemedicine & Digital Health Index**.

The Solactive Telemedicine & Digital Health Index includes companies that are active in at least one of the four segments: Telemedicine, Healthcare Analytics, Connected Healthcare Devices, or Administrative **Digitization.** Companies operating in the **Telemedicine** sector connect physicians and patients digitally, facilitating a range of medical activities that include, for example, diagnosis, treatment, and medication management. Healthcare Analytics deals, i.e., with the collection, production, utilization, and/or data storage for healthcare-related statistical and/or computational analyses.

Companies affiliated with Connected Healthcare Devices develop healthcare devices, which, i.e., automatically transmit data and results to patients and/or physicians for real-time assistance or dynamic patient treatment. Additionally, companies serving in the Administrative Digitization sector play a crucial role in innovative healthcare provider management processes, including, i.e., patient intake, staffing solutions, digital healthcare security, or doctor/hospital search, booking, and rating.

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¹ Source: Statista. online: https://bit.ly/3fWTHsT



The index component selection is based on Solactive's proprietary **Natural Language Processing algorithm ARTIS®**, which utilizes advanced algorithms to parse large volumes of public documents evaluating companies' relevancy to various themes or topics, and considers both a company's exposure and importance to the theme.

Timo Pfeiffer, Chief Markets Officer at Solactive, comments: "Not so long ago, to receive a doctor's prescription required me to show up at the doctor's office even with 103° F. Additionally, most digital 'health advice' I could get was in form of exaggeration found in online forums. Luckily, times change, and digital health and telemedicine gained a lot of credibility, making both subjects a very interesting opportunity for investors, who believe in the progress of healthcare and digitization."

The Global X Telemedicine & Digital Health ETF started trading on July 30th, 2020, on Nasdaq.

For further information, please visit: http://www.solactive.com

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Note to editors

About Solactive

Solactive is a leading provider of indexing, benchmarking, and calculation solutions for the global investment and trading community. Headquartered in Frankfurt, and with offices in Hong Kong, Toronto, Berlin, and Dresden, we innovate and disrupt the status quo as the partner of choice for our clients.

The unique blend of our 250 staff's expertise in data, data science, financial markets, and technology enables our clients' continued success through the delivery of a superior experience, unique customization capabilities, and the best value for money available in the industry. With more than 14,000 indices calculated daily, we offer a full suite of solutions, including market-leading ESG and thematic indices.

As at April 2020, Solactive served approximately 450 clients across the world, with approximately US\$200 billion invested in products linked to our indices. Solactive is registered with ESMA as a benchmark administrator and is supervised by the BaFin.

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