



# **Press Release**

Solactive announces new collaboration with FinTech Platform C8 Technologies – Making Solactive Indices easily investible for asset owners

08 April 2020

Innovation in passive investing evolves constantly, step by step eclipsing traditional business models and ways to trade financial capital. A new player, financial technology platform C8 Technologies, challenges the status quo of the conventional index provider – product provider – asset owner flow-diagram enabling asset owners to invest directly in sophisticated strategies developed by index providers. Starting this April, a wide range of Solactive benchmark indices will be made available on C8 Technologies' platform. Different kinds of investors, such as asset owners, asset managers, and hedge funds can all implement them in their portfolios.

With C8 Technologies' approach, investors gain the opportunity to customize their portfolio without bearing the requirement to allocate their capital to external parties. The platform's approach accounts for a greater degree of transparency and easier customization of investors' portfolios compared to the traditional way of handling capital to investment managers or product providers. Investors are able to analyse, select, and combine indices on **C8 Studio**, an innovative and powerful web-based platform. **With Solactive and C8 Technologies joining forces, the two industry disruptors reinvent passive investing**.

"Since Solactive's inception, it is on our corporate DNA to find like-minded companions in our journey to disrupt the financial industry," comments Steffen Scheuble, CEO of Solactive. "C8 Technologies' approach puts the asset owner first, adding transparency and slimming down the investment process. We are excited to enable investors trading on Solactive indices reliably and straightforwardly."

The new collaboration marks yet another logical step in Solactive's global strategic positioning. The company grew significantly in recent years and expanded its service and distribution network massively. With the opportunity to trade Solactive indices on their account, C8 Technologies fulfils the request of many professional investors. The first Solactive indices made tradable on C8 Technologies' platform are taken from Solactive Global Benchmark Series indices that includes over 1.600 stocks from Developed Countries with a range of selective ESG indices to follow shortly after.

Solactive AG
German Index Engineering

Platz der Einheit 1 60327 Frankfurt am Main Germany Steffen Scheuble CEO

+49 (69) 719 160-20 scheuble@solactive.com Fabian Colin Head of Sales +49 (69) 719 160-220 fabian.colin@solactive.com Phil Wiedbrauck
PR & Communications
+49 (69) 719 160-311
phil.wiedbrauck@solactive.com





"We are delighted that Solactive has joined the C8 platform, bringing their wide range of investor-focused Indices," says Mattias Eriksson, CEO of C8 Technologies. "The C8 platform enables an asset owner or manager to trade the underlying assets of an Index and, by so doing, keep full control of their capital. In particular, by offering full transparency of the underlying assets, the platform will combine perfectly with Solactive's strong footprint in Sustainable solutions."

For further information, please visit: http://www.solactive.com

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Platz der Einheit 1 60327 Frankfurt am Main Germany Steffen Scheuble CEO

+49 (69) 719 160-20 scheuble@solactive.com Fabian Colin Head of Sales

+49 (69) 719 160-220 fabian.colin@solactive.com

Phil Wiedbrauck
PR & Communications

+49 (69) 719 160-311

phil.wiedbrauck@solactive.com

www.solactive.com in 💆 f 🤾





### Note to editors

#### **About Solactive**

Solactive AG is an innovative index provider that focuses on the development, calculation and distribution of tailor-made indices across all asset classes. As at January 2020, Solactive AG served approximately 400 clients in Europe, America and Asia, with approximately USD 200 billion invested in products linked to indices calculated by the company globally, primarily via 380 exchange-traded funds from a number of well-known providers. Solactive AG was established in 2007 and is headquartered in Frankfurt.

## About C8 Technologies

C8 Technologies is a provider of strategic decision support tools and services for the global investment community. We create industry-leading, research-enhanced solutions that clients use to gain insight and improved-transparency across their investment process. Utilising over 20 years of expertise in index-research and trade-execution, C8 powers better investment decisions through Direct Investing, which enables clients to maintain full control of their own capital by trading the underlying assets. C8 was formed in 2017 with its head office based in London.

#### Disclaimer

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Solactive AG, Platz der Einheit 1, 60327 Frankfurt am Main, Germany. Registered Office: Frankfurt am Main, Registration Court: Amtsgericht Frankfurt am Main, HRB: 79986, USt-IdNr.: DE 255 598 976. Management Board: Steffen Scheuble, Christian Vollmuth, Timo Pfeiffer, and Dirk Urmoneit, Head of Supervisory Board: Dr Felix Mühlhäuser.

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+49 (69) 719 160-20 scheuble@solactive.com Fabian Colin Head of Sales +49 (69) 719 160-220

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phil.wiedbrauck@solactive.com

www.solactive.com in 💆 f 🛂