

Press Release

Solactive starts the new decade with innovative research-driven indices – Introducing the Solactive Future Trends Index Series

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Solactive kicks off 2020 with the release of a new major index family, concerning significant socio-economic trends set to shape society's future way of life. The **Solactive Future Trends Index Series** offers a range of new index concepts in the field of megatrends and thematic investing. Megatrends, in general, are inevitable major long-term evolutions in society, economics, or the environment that affect society and possibly also have an impact on politics. Solactive's approach focusses exclusively on anticipated future trends that will last for at least the next decade.

*"Thematic investing gains in importance in the passive asset management industry and the **Solactive Future Trends Index Series** is our answer to the developments in the field of megatrend investing", says Timo Pfeiffer, Chief Markets Officer at Solactive.*

The **Solactive Future Trends Index Series** is divided into four categories: **Future Technologies, Future of the Environment, Future Way of Life, and Future Health and Well-Being**, which, respectively, granulate dynamically into sub-indices for each category. At its inception, the **Solactive Future Trends Index Series** contains 18 distinct indices frequently utilizing Solactive's proprietary natural language processing software **ARTIS®**, which identifies companies with exposure to different themes by analyzing hundreds of thousands of data sources. Solactive can maintain the indices' pure-play characteristics bearing a minimum overlap between them.

Pfeiffer continues: *"It is a living and breathing index family that constantly evolves and progresses as we observe new opportunities to create innovative index strategies mirroring vital and, potentially, Earth-shattering trends."*

Dr. Axel Haus, Team Head of Qualitative Research at Solactive comments: *"The world continues to change at a fast pace. However, it is difficult to predict what the next life-changing innovation will be. Based on today's research and knowledge, we focus on the beneficiaries of multi-year megatrends. The **Solactive Future Trends** provide the means to incorporate the most promising future economic trends into long-term oriented investment strategies."*

All of the index concepts are available for licensing. Furthermore, Solactive's efficient IT infrastructure allows product providers to mix and match different indices to create bespoke and tailor-made solutions, making it possible to create not only products on single indices but also to construct broader thematic investing concepts.

Solactive AG
German Index Engineering
Platz der Einheit 1
60327 Frankfurt am Main
Germany

Timo Pfeiffer
Chief Markets Officer
+49 (69) 719 160-320
timo.pfeiffer@solactive.com

Fabian Colin
Head of Sales
+49 (69) 719 160-220
fabian.colin@solactive.com

Phil Wiedbrauck
PR & Communications
+49 (69) 719 160-311
phil.wiedbrauck@solactive.com

For further information, please visit: www.solactive.com

Note to editors

About Solactive

Solactive AG is an innovative index provider that focuses on the development, calculation and distribution of tailor-made indices across all asset classes. As at January 2020, Solactive AG served approximately 400 clients in Europe, America and Asia, with approximately USD 200 billion invested in products linked to indices calculated by the company globally, primarily via 380 exchange-traded funds from a number of well-known providers. Solactive AG was established in 2007 and is headquartered in Frankfurt.

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Solactive AG, Platz der Einheit 1, 60327 Frankfurt am Main, Germany. Registered Office: Frankfurt am Main, Registration Court: Amtsgericht Frankfurt am Main, HRB: 79986, USt-IdNr.: DE 255 598 976. Management Board: Steffen Scheuble, Christian Vollmuth, Timo Pfeiffer, and Dirk Urmoneit, Head of Supervisory Board: Dr Felix Mühlhäuser.

Solactive AG
German Index Engineering
Platz der Einheit 1
60327 Frankfurt am Main
Germany

Timo Pfeiffer
Chief Markets Officer
+49 (69) 719 160-320
timo.pfeiffer@solactive.com

Fabian Colin
Head of Sales
+49 (69) 719 160-220
fabian.colin@solactive.com

Phil Wiedbrauck
PR & Communications
+49 (69) 719 160-311
phil.wiedbrauck@solactive.com