

## Press Release

### Solactive appointed as Index Provider for first Canadian eSports and eGaming ETF

17 June 2019

**Solactive is pleased to announce the release of its Solactive eGaming Index (SOEGAMEN). It serves as the underlying of the Evolve E-Gaming Index ETF ("HERO") and includes companies active in eGaming and eSports, both of which are striving markets with robust performance potentials. Canadian ETF provider Evolve ETFs will be the first company to launch an ETF tracking the index.**

eSports is a cultural phenomenon, and the rise of global communication has transformed what was once an individual pastime to become a worldwide billion-dollar industry. In 2018, the combined revenue of companies involved in the global eGaming industry topped USD 100 bn, setting a solid foundation for potential future growth.

For investors to benefit from the momentum of the global eGaming market, Solactive developed its **Solactive eGaming Index**, which provides exposure to companies that are engaged in the eGaming segment. For example, the index includes global companies that run online gaming web sites and incorporates game producers for smartphones, PCs, handhelds, or dedicated consoles.

*"When I got involved in computer games, it's been thick pixels and a purely individual and local activity. Nowadays, gamers compete with others on a global scale, driving the value of companies that feed the players' hunger for new impressions and me and my joystick skills got completely sidelined," says Timo Pfeiffer, Head of Research at Solactive. "The development of the **Solactive eGaming Index** displays Solactive's aspiration to be on the front line of trends. We strive to find for our clients an added value that they can pass on to their consumers. We are happy to collaborate with Evolve ETFs, as they recognized the potential of this increasingly growing market, making it possible for investors to participate in that evolution."*

*"The launch of HERO marks an opportunity for Canadian investors to participate in another innovative sector positioned for exponential global growth," said Raj Lala, President and CEO of Evolve. "The momentum behind eGaming signifies a cultural shift in entertainment with 2.2 billion gamers globally. Additionally, almost 500 million people are expected to watch e-gaming events, leading to supplemental revenue sources for the industry from areas such as media rights and sponsorships. This year, the industry is forecasted for growth upwards of 38%."*

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The **Solactive eGaming Index** features an individual weighting cap at 10% of every security included. Index Components are initially weighted according to their Security-level Market Capitalization.

The **Evolve E-Gaming Index ETF (HERO)** will be listed on the Toronto Stock Exchange (TSX) and starts trading on June 17, 2019.

For further information, please visit <http://www.solactive.com>.

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## Note to editors

### About Solactive

Solactive AG is an innovative index provider and financial data and technology provider that focuses on the development, calculation and distribution of tailor-made indices across all asset classes. As at January 2019, Solactive AG served approximately 400 clients in Europe, America and Asia, with approximately USD 200 billion invested in products linked to indices calculated by the company globally, primarily via 380 exchange-traded funds from a number of well-known providers. Solactive AG was established in 2007 and is headquartered in Frankfurt, with additional offices in Berlin, Dresden, Hong Kong and Toronto. For further information, please visit [www.solactive.com](http://www.solactive.com)

### About Evolve Funds Group Inc.

With assets under management of over \$485 million, Evolve is Canada's fastest growing ETF provider since launching its first suite of ETFs on September 20, 2017. As a leader in thematic ETFs, Evolve specializes in bringing innovative ETFs to Canadian investors. Evolve's suite of ETFs provide investors with access to: (i) long term investment themes; (ii) index-based income strategies; and (iii) some of the world's leading investment managers. Established by a team of industry veterans with a proven track record of success, we create investment products that make a difference. For more information, please visit [www.evolveetfs.com](http://www.evolveetfs.com).

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